



## **Update on the Atwater Kent Collection at Drexel University**

**October 2024**

Following is an overview of Drexel University's work with the Atwater Kent Collection (AKC) since April 11, 2024. [Most recent updates are in BLUE](#)

### **Collection "Unpacking"**

(Background) Drexel planned and completed a collection move from July to November 2022. The entire Collection was packed up and safely moved from the old warehouse to its new storage facilities, located in the Pennsylvania Academy of the Arts' Hamilton Building. Since the move, the team has spent the time creating new locations and making sure objects are in appropriate areas to maximize the storage space. Items are documented and updated in the database with the new locations. The team continues to sort and move objects/boxes to their best location. Photographing the collection for the on-line portal is a major portion of work being done with the goal of adding the object information with photos to the portal.

### **Philanthropic Support, Grant Funding, and In-Kind Contributions**

[\[Updates as of October 2024\]](#)

In support of the collection move and the planned exhibitions, Drexel has raised funds from over 20 different individuals and foundations to whom we are very grateful for such generous support and understanding of the importance of this Collection.

Grants received ([\\$2,585,297 total](#))

- McLean Contributionship: \$100,000, Atwater Kent Collection Evaluation Project, awarded September 2019
- Colonial Academic Alliance: \$40,000, Using Historical Collections for Civic Engagement and Innovative Teaching and Learning, Innovate/Collaborate Grant, awarded December 2019 (2-year project)
- Richard C. von Hess Foundation: \$95,000, Philadelphia Revealed: An Exhibition of Rarely Seen Objects from The Atwater Kent Collection at Drexel University, awarded July 2020
- Syde Hurdus Foundation: \$20,000, for Drexel Museum Leadership graduate students to work with the Atwater Kent Collection, awarded July 2020
- Decorative Arts Trust: \$5,000, for IDEAL Internship for an undergraduate student of color to work with the Collection (summer 2021), awarded February 2021. Funding for the IDEAL internship has been renewed for summer 2022 (see below)
- Pennsylvania Historical & Museum Commission: \$13,590, Historical & Archival Records

Care Grant to digitize African American archival material in the Collection (2-year project), awarded March 2021

- National Endowment for the Humanities: \$350,000, Digitizing the Atwater Kent Museum Collection, Humanities Collections & Reference Resources (3-year project) – awarded April 2021
- Pennsylvania Historical & Museum Commission: \$4,997, Stewarding Records of the Pennsylvania Society for the Prevention of Cruelty to Animals, Historical & Archival Records Care Grants, awarded December 2021 (2-year project).
- Decorative Arts Trust: \$5,000, Year 2 IDEAL Internship (inclusivity, diversity, equity, access, and leadership), awarded January 2022
- Syde Hurdus Foundation: \$20,000, Atwater Kent Collection Programs, awarded July 2022.
- McLean Contributionship: \$121,760, Housing the Atwater Kent Collection at Drexel University, awarded September 2022
- Pew Charitable Trusts: \$850,000, Opening Access to the Atwater Kent Collection at Drexel University, awarded June 2023
- Wyncote Foundation: \$50,000, Atwater Kent Collection Exhibitions, awarded summer 2023
- National Archives/NHPRC: \$149,938, Promoting Access to Historical Records in the Atwater Kent Collection (Local History Collection), awarded summer 2023
- Gladys Kriebel Delmas Foundation: \$25,000, Sharing the Friends Historical Association Collection Online: Quakerism in the Philadelphia Area, awarded summer 2023
- Pew Center for Arts & Heritage: \$360,500, Reshaping Historical Narratives through the Atwater Kent Collection at Drexel University, awarded fall 2023
- Connelly Foundation: \$30,000, Philadelphia Revealed: Access for Schools & Teachers, December 2023
- [Institute of Museum & Library Services: \\$116,000 \(in partnership with Conservation Center for Art & Historic Artifacts\): Conservation Technician Training Pilot Initiative, awarded summer 2024](#)
- [Save America's Treasures \(IMLS\): \\$138,547, Multiple Stories, Many Perspectives: Representations of the Civil War in the Atwater Kent Collection at Drexel University, awarded fall 2024](#)
- [\[Expected:\] Philadelphia Funder Collaborative for the Semiquincentennial: \\$90,000, Sharing Philadelphia's History for the Semiquincentennial, award expected fall 2024](#)

Grants applied for but did NOT receive (\$2,004,341 total)

- Philadelphia Foundation: \$50,000, Collaborative exhibit planning with Independence Seaport Museum, Woodmere Art Museum & National Constitution Center, Innovation Planning Grant (2020)
- National Archives & Records Administration – National Historical Publications & Records Commission: \$100,000, Ensuring Access to the Philadelphia History Museum's Local History Collection, Access to Historical Records: Archival Projects (2020) (Drexel not owning the Collection cited as the main reason for rejection)

- Institute of Museum & Library Services: \$658,000, The Atwater Kent Collection/Drexel Museum Without Walls, National Leadership Grants for Museums (2020)
- Decorative Arts Trust: \$100,000, The Atwater Kent Collection/Drexel Museum Without Walls, Prize for Excellence and Innovation (2020)
- National Endowment for the Humanities: \$250,000, Who Are We to Say?: Citizen-Scholars Unpack Philadelphia's Atwater Kent Collection (collaboration with Drexel Writers Room), Public Humanities Projects (2021)
- [Resubmission] National Endowment for the Humanities: \$249,916, Who Are We to Say?: Citizen-Scholars Unpack Philadelphia's Atwater Kent Collection (collaboration with Drexel Writers Room), Public Humanities Projects (2022)
- Pennsylvania Abolition Society Fund at the Philadelphia Foundation: \$2,000: Revealing Unknown Treasures: The African American Collections of the Philadelphia History Museum (2022)
- Institute of Museum & Library Services: \$249,982, Outside In: Welcoming the Community into the Atwater Kent Collection through an Intellectually and Visually Engaging, Well-Researched, and Expandable Website, Museums for America (2022) (IMLS ruled Drexel did not meet this program's museum eligibility requirements)
- National Endowment for the Humanities: \$149,000, A Biography of Things: Telling the Expanded Story of Artifacts & Archives in the Atwater Kent Collection at Drexel University (2022)
- Stewart Huston Charitable Trust: \$22,500, Friends Historical Association collection (2022)
- [Resubmission] National Endowment for the Humanities: \$150,000, A Biography of Things: Telling the Expanded Story of Artifacts & Archives in the Atwater Kent Collection at Drexel University (2023)

Philanthropic funds raised to date: \$739,641 (specifically for support of work in the Atwater Kent Collection)

A new endowment fund has been established (with \$2M) to support collections and exhibitions activities and programs. This will provide around \$100,000/year in program support.

### **In-Kind Contributions**

Staff from the following Drexel departments have contributed significant time/resources to work with the Collection:

#### Lenfest Center for Cultural Partnerships

- Rosalind Remer, Vice Provost & Executive Director
- Derek Gillman, Distinguished Teaching Professor; Executive Director, University Collections and Exhibitions
- Melissa Clemmer, Associate Director, Lenfest Center
- Kelly Hopkins, Finance and Administration
- Tara Tomlin Jurgelewicz, Office & Administration Manager

Legal Counsel

- Timothy Raynor, Associate General Counsel
- Rebecca Lacher, Associate General Counsel
- Ann Loftus, Ballard Spahr

#### Office of Research & Innovation

- Various staff have provided support/assistance with federal grant applications.

#### Office of Institutional Advancement

- Brenna McBride, Executive Director, Foundation Relations, has provided support/assistance with private/independent grant applications.

#### Human Resources

- Keyanah Jones, Human Resources Business Partner, has assisted with hiring, compensation review and separation, for the project.
- Miljenka Sakic, Talent Acquisition Consultant, has assisted with the logistics of hiring and onboarding of staff for the project

#### Westphal College of Media Arts & Design

- Joseph Larnerd, Assistant Professor, Art History, collaborated on the Colonial Academic Alliance grant project.
- Paul Runyon, Program Director, Photography, has shared technical expertise and loaned equipment for photography/digitization.

#### The Drexel Collection

- Lynn Clouser Waddell, Assistant Director, has participated in discussions related to the Collection and potential future collaborative grant applications.

#### Robert and Penny Fox Historic Costume Collection

- Clare Sauro, Curator
- Michael Shepherd, Archivist [Former]
- Monica Stevens-Smyth, Collections Manager
- All three have participated in discussions related to Collections database management and data migration as well as Digital Asset Management plans. Includes a monthly standing meeting with Lynn Clouser Waddell, staff of the Fox Collection, and Stacey Swigart, Director, Atwater Kent Collection

### **Collection Evaluation**

Drexel's evaluation of the Collection has continued while staff also facilitated the move, largely focusing on the Archival Collection. Considerable progress has been made in scanning this portion of the Collection.

Three-dimensional items: To date, Drexel has fully completed the historical review of the 3D objects—34,000+ objects in 42 categories— researching, scoring, and checking the items against the corresponding hard/object files.

Archival items: The evaluation of the Archives is now complete. The historical review of the Archives (in groups by type, such as bills & receipts, drawings, letters, postcards, posters, prints, trade cards, etc.) includes researching, scoring, and checking the items against the corresponding hard/object files.

## Collection Database & Digitization

Project staff have continued with necessary data cleanup and updates to the PastPerfect collection database, both to improve its accuracy and usability, and in preparation for making the Collection accessible online. On February 14, 2023, the online portal to the collection debuted with 1,212 items in all four database categories (Objects, Photos, Archives, Library).

Related project activities include:

- **Inventory**: A full-scale inventory is being completed post move. Each box/crate/etc. was tracked during the move and subsequent work has required recounts and checking item lists. This is ongoing. The focus this fall has been to complete the inventory with every box being accounted for. Currently the team is in a double-check and verify stage.
- **Object Photos**: Since April 2024, approximately 27,000 photos (includes multiple views of objects) have been taken of 3D objects for the evaluation process. These photos are being edited, updated, and uploaded into PastPerfect with the appropriate catalog record. A large portion of these were related to the objects in the Philadelphia Revealed exhibition as well as the Friends Historical Association Collection.
- **Archive Scans**: Since April 2024, over 700 Archival items, including some photographs have been scanned.
- **Evaluation Data**: With categories reviewed and updated with new and/or additional data, these data updates are being made in PastPerfect, in a variety of evaluation categories. To date, 34 of 45 3D categories have been completed: updates to object descriptions, source information, materials, and more, as identified in the evaluation process. All other categories are started/in process of updating into the database. [In object numbers this represents 3,997 items].
- **PastPerfect Collections Management Database**:
  - **Data “cleanup”**: Ongoing updates are made to the database in every category and most fields in the program. This project is part of daily work related to every aspect of the inventory and evaluation and the addition of metadata, and updated research information. More than 25 million edits have been made to date. [Note: stopped tracking edits in January 2024]
  - **Public Portal to the Collection Database**: The data cleanup, and the addition of photos/scans and added metadata to records provides a foundation that AKC will build upon, in conjunction with the ongoing evaluation project. In February

2023, the online portal was launched with a limited portion of the Collection. Included are the records for the 501 items featured in the Digital Preview (May 31, 2022), as well as the grant-funded project of the Pennsylvania/Philadelphia SPCA materials, among other selected items in the Collection. The plan is to add between 50-100 items to the portal each month (after data cleanup and metadata additions).

- The item numbers in the portal by October 18 2024 are:
  - Archives: **1960**
  - Library: **110**
  - Objects: **6454**
  - Photos: **1907**
  - People: 90[searchable names/biographies]
    - **Total of 10,431 portal items (not including People biographies)**

	July 2023	December 2023	April 2024	October 2024
Archives	716	917	963	314
Library	66	68	73	32
Objects	1711	2031	2896	3571
Photographs	652	400	732	1020
<b>Totals</b>	<b>3145</b>	<b>3416</b>	<b>4664</b>	<b>4937</b>
People	39	46	57	90

- **Exhibits Tab:** The online database provides a structure to feature elements of the summer 2023 exhibit, Seeing Philadelphia. Interpretive panel images as well as images of all items in the collection were available online for discovering additional information about items in the exhibit. The exhibition photos of the gallery installation and the panels remain available for study.
- **Added in 2024 is the Philadelphia Revealed tab – featuring the objects that are on display in the exhibition for visitors to learn more about the objects that are currently on display. The page details information on the exhibit, the hours open to the public at PAFA and details on available free days and programs as well as links to the accompanying podcast with WHYY and First Person Arts.**
- **Rehousing/Storage Retrofit Project:** We continue to rehouse objects in new archival boxes as needed. Boxes are renumbered as necessary. Flat file drawer rehousing was completed in September and every drawer was updated and documented with materials as of October during the inventory process. New shelving was installed to replace old units in early January and the team has been working on organizing and

reshelving archival materials into their new units. (The old wooden shelving units no longer required were donated to an organization in Philadelphia for their ongoing use).

- **Quaker Collection:** With funding received via a grant, we were able to hire a part-time textile conservation technician to work with our Quaker collection, which is primarily clothing and textiles. They reviewed each item, rehousing where needed, completed updated condition reviews, photographed and documented each item. The technician reviewed all the clothing and the rest of the materials (miscellaneous textiles, 3D objects and 2D archival materials were reviewed, documented and updated by AKC staff.
  - An accompanying digital exhibit was created to feature some of the highlights from the collection. It can be viewed here: <https://philadelphiahistory.org/documenting-the-friends-collection/>
  - 1,780 items are now featured in the online collection portal from this important collection of Quaker materials
  
- **Website:** With the launch of the portal, the Atwater Kent Collection utilized the former Philadelphia History Museum website [www.philadelphiahistory.org](http://www.philadelphiahistory.org) and implemented a new design with current information on the project. There are three main tabs with information to dig further into the Atwater Kent Collection project: About, Collections, Exhibitions. Through the Collections tab, you can access the Online Portal.

## Exhibitions

***Seeing Philadelphia*** opened on July 1, 2023, and featured 2D works depicting Philadelphia over 300 years, including people living, working, playing, and celebrating. This was a collaboration with Writers Room at Drexel, a community outreach program, to enhance the exhibition with contemporary views and responses. The exhibit closed on September 5, 2023. It was located in the Maguire Gallery in the Hamilton Building at PAFA. Over 3,000 people attended.

***Philadelphia Revealed***, a larger exhibition, with a variety of 2D and 3D materials will run from July 18 through December 1, 2024. This 8,000 sq. ft exhibition will be thematic in nature, focusing on the development of the Atwater Kent Museum in its almost 80-year history. The exhibit will be housed in the Fisher-Brooks and Maguire Galleries at PAFA in the Hamilton Building. Materials planned for inclusion have been a priority for inventory, evaluation and documentation. Preparation includes artifact review, scanning, photography, measurements, condition checks, framing, mounting, transcriptions and any other appropriate metadata for objects. All exhibition objects will be highlighted in the portal when the exhibition opens in 2024.

- Drexel Digital Media: Working with AKC curatorial staff, students in the Digital Media program at Drexel's Westphal College are developing interactive digital exhibits to complement the physical objects in the Philadelphia Revealed exhibition.
- WHYY / First Person Arts: Funded by the Pew Center for Arts and Heritage, a partnership

with WHYY, First Person Arts, and the Atwater Kent Collection at Drexel will result in a series of podcasts tied to individual or groups of objects in the Philadelphia Revealed exhibition that inspire story telling.

➤ **Philadelphia Revealed data as of September 2024:**

- Exhibit attendance: 2,450 individual (through Sep.), plus groups below:
  - Groups: 9 (K-12)
  - Opening event: 200
  - 9/14 public program: 75
  - 10/6 public (family) program: 50
- Podcast: 31,136 downloads (as of 9/5)
- Podcast social videos: 624,500+ views (as of 9/5)
- Marketing: (as of 9/9)
  - Paid social ads: 97,947 impressions; 1,142 clicks (click-through rate 1.17%; benchmark 0.55%) (additional forthcoming)
  - 4 digital billboards: 4,707,029 impressions (additional forthcoming)
  - Additional: 15 street pole banners, 10 bus shelter posters, PECO crown lights (3 dates), postcards and posters.

## Personnel

Between April 11 and October 18, 2024, nine employees are/were employed by the Collection. These include the Evaluation Project Director, Collection Director, Assistant Director, Digital Coordinator (grant funding ended on June 30, 2024), two full-time Collection Coordinators, one part-time Collections Technician (specific grant-funded position through July 2024) and a Registrar. With grant funding, a new temporary FT Archival Collections Assistant was added to assist with the organization and updating of the “Local History Collection” within the archives in May 2024 through December 2025. Current staff number is seven.